

Valerio Cometti's Curriculum Vitae

Born in Veneto on the 6th of March 1975

Degree in Mechanical Engineering at the Milan's Polytechnic

October 2004: after a few experiences abroad, toward the end of 2004, Cometti comes back in Italy and establishes V12 Design.

September 2006: Cometti is appointed the new designer for Brionvega. Valerio and his team have penned Alpha the first LCD TV set from the iconic Italian brand and they look after its entire development. Alpha is unveiled during the Salone del Mobile 2007 at the Triennale of Milan and it's very well received both by the public and the press.

April 2008: simultaneously at the Light + Building in Frankfurt and at the Salone del Mobile in Milano, the sculptural ITRE Katana lamp is unveiled with its carbon fibre body.

May 2008: Cometti starts his collaboration with LaCimbali. After Castiglioni, Sottsass, Bonetto and Giugiaro, now the most famous coffee machines in the world are designed by Valerio and his team.

June 2008: Primo is unveiled. The prestigious glass and aluminium TV set represents the comeback of another historical Italian brand: Séleco.

December 2008: Canova is revealed. It's a revolutionary dual screen notebook for the American company Estari. The personal computing world is in turmoil.

April 2009: during EuroLuce four new ranges of lamps designed by Cometti are unveiled. They are technological like Ivy from Luxit, distinctive like Zoom from Alt Lucialternative, engineeristic like Bow from Aureliano Toso or refined like Icon from ITre. They are all successful products: very different among themselves, but all showing Cometti's recognisable design approach

July 2009: Cometti starts his monthly column on Car Design on EVO, the prestigious car magazine published by Mondadori. Since then, Cometti has written for Panorama and Interni.

October 2009: during Host the new LaCimbali Q10 and Faema BARCODE are unveiled. They are Cometti's first products for Gruppo Cimbali to reach the market.

January 2010: at IMM in Cologne, Cometti's Cantonale for prestigious Riva1920 is unveiled. It's a refined and modern interpretation of a classic piece of furniture.

April 2010: three new ranges of architectural lamps are unveiled at the Light + Building in Frankfurt. ITre SD007, SD400 and ZERO prove Cometti's capability of developing distinctive and innovative products also in constrained and challenging design environments.

April 2010: Cometti is invited by the Gruppo Tessile Zucchi to create his own work of art, that has been unveiled during "Il Passato Rinnovato", refined celebration of the unique "Zucchi Collection"

June 2010: Impàri a new beachwear brand is unveiled and Valerio Cometti is one of its co-founders.

September 2010: it is the starting point an intense collaboration with Corradi Spa, well known brand, European leader in solutions for outdoor spaces.

November 2010: together with Chris Bangle, Tobia Scarpa, Elio Fiorucci, Enrico Baleri and other famous designers and artists, Valerio Cometti unveils his work of art "Da Leopardi a Rosso", commissioned by Arte Sella for the exhibition Spaventapasseri - Scarecrow.

April 2011: at EuroLuce three new products penned by Valerio Cometti for ITre are presented, beside the innovative Katana Sound, with its blend of carbon fibre, light and music. All of which is displayed inside the 1000 sqm booth that Cometti with his partner Paolo Balzanelli have penned for FDV Group.

May 2011: Valerio Cometti begins an extremely important design consultancy for Mediaset.

September 2011: FEB31st, exclusive and distinctive eyewear brand, debuts in Paris. Valerio Cometti is FEB31st creative director.

April 2012: at the Salone del Mobile, Valerio Cometti unveils the design of his first chair: "Louise" for Riva1920. A project in which exquisite materials, solid walnut and the finest leather, create a long lasting piece of furniture.

April 2012: a new experience with the Zucchi Collection, merging in a limited edition the emotion expressed by FEB31st stylish eyewear, together with the intensity of the patterns selected from the historical Zucchi Collection.

April 2012: invited by Riva1920, together with some other world-wide known designers, from Botta to De Lucchi, from Rashid to Thun, from Missoni to Pininfarina, Valerio Cometti turned two humbles staves, taken from wine barrels, into stylish wall lamps, for a charity collection organised by the Community of San Patrignano, unveiled during Salone del Mobile.

October 2012: a new revolutionary coffee machine is born, it's the long-awaited LaCimbali M100, the most advanced ever built and it's been designed by Valerio Cometti, in order to celebrate the 100th anniversary of LaCimbali.

October 2012: together with architect Paolo Balzanelli, Valerio Cometti has designed Mumac, the largest museum of the history of coffee machine. An imposing 1800 sqm architecture that holds a unique collection of more than one hundred priceless machines.

